Cinestruct \ 2024 Matching Pledge Program Rules



Introduction

The Cinestruct 2024 Matching Pledge Program is an initiative designed to support filmmakers and film festivals through the Cinevite Pledge platform. This document outlines the rules and guidelines for participation in the program.

Program Dates

January 1, 2024 - December 31, 2024

Eligibility

- 1. Film Festivals: Only film festivals selected by Cinestruct as participants are eligible for the matching pledge program. The selection process and criteria are at the sole discretion of Cinestruct.
- Films: Participating films must be enrolled and approved to use Cinevite Pledge before the start of the corresponding film festival event. Enrollment details and guidelines are provided by Cinestruct.

Matching Pledge Allocation

- 1. Maximum Match Per Festival: Each selected film festival will have up to \$1,000 in pledge contributions to films enrolled through Cinevite Pledge matched by Cinestruct.
- 2. Discretion of Funds Allocation: Cinestruct reserves full discretion over the allocation of matching pledge funds among enrolled participating films. Efforts will be made to ensure fair and equitable distribution of funds.
- 3. Limit per Film: No single film will receive more than 50% of the available matching pledge funds allocated to the festival it participates in.

Program Operations

- 1. Funding Availability: The matching funds are subject to availability and are allocated on a first-come, first-served basis.
- 2. Notification: Participating film festivals and filmmakers will be notified of the matching pledge amounts and allocation details as determined by Cinestruct.



3. Distribution of Funds: Matched funds will be distributed to the films' producers or designated recipients following the festival's completion of it's Cinevite Pledge campaign, subject to the terms and conditions set forth by Cinestruct.

Responsibilities

- 1. Compliance: Participants in the matching pledge program are required to comply with all applicable laws, regulations, and guidelines set forth by Cinestruct.
- 2. Reporting: Cinestruct may request periodic reporting or updates from the participating film festivals and filmmakers on the use and impact of the matched funds.

Amendments

Changes to Rules: Cinestruct reserves the right to amend these rules at any time. Participants will be notified of any significant changes.

Miscellaneous

- 1. Dispute Resolution: Any disputes arising under these rules will be resolved by Cinestruct in its sole discretion.
- 2. Contact Information: Questions or inquiries regarding the program should be directed to the designated contact point provided by Cinestruct or mailed to pledge@cinevite.com.

Conclusion

Cinestruct is committed to supporting the independent film community through innovative initiatives like the 2024 Matching Pledge Program. We encourage film festivals and filmmakers to participate and benefit from this unique opportunity.

